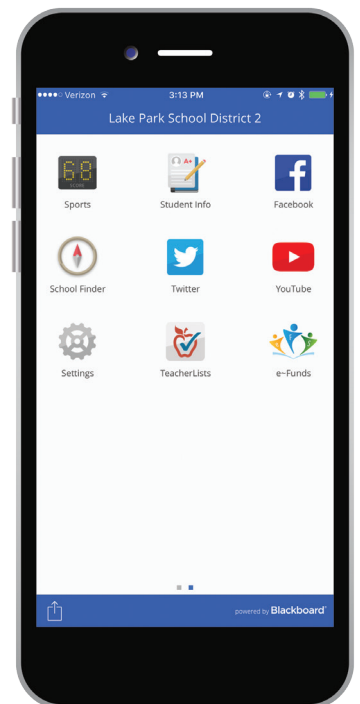




The School Supply List app is a quick and easy way to build engagement with parents, delivering a huge convenience at no cost.

88% of k-12 families use a school-furnished list to guide their back-to-school supply purchases*, so it's no surprise one of the first questions parents think about when getting ready for back-to-school is, "where is the school supply list?". Rather than continuously checking the school website, searching email inboxes, or digging through paper files for school supply lists, wouldn't it be easier for parents to be alerted when their schools' supply lists are available? To be able to view their list right on their mobile device or school website? And then simply click over to the retailer they would like to purchase their exact list from?



Well, now that convenience is at your parent's fingertips!

The process of sharing lists is made easier than ever with the School Supply List custom app for Blackboard Web Community Manager. Developed in collaboration with TeacherLists, the app helps make it easier to upload, publish and share school supply lists with parents. And, now BlackBoard Mobile Communications App has a direct link to those lists as well, making it easier than ever for parents to find, view and shop their back-to-school supply lists as soon as they are available.



BlackBoard Web Community Manager

Your schools can take advantage of the BlackBoard Web Community Manager School Supply List app with just a few clicks.

Here's how it works:

- 1 Add the School Supply List app to your Webpage from the "Manage Apps and Layout" action in BlackBoard Web Community Manager, Site Manager.
- 2 Upload your School Supply List(s) by clicking on the Upload Lists button in the app, TeacherLists will digitize the lists.
- 3 Display the list(s) on your webpage, by clicking "Select a List" from the App.