

TeacherLists Sweepstakes -- Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

Who is the sweepstakes sponsor and administrator?

*TeacherLists (School Family Media Inc.)
100 Stonewall Blvd., Suite 3
Wrentham, MA 02093*

What is this sweepstakes?

This sweepstakes is for TeacherLists users and is brought to you by TeacherLists.

Teachers can win a free \$5 Starbucks ecard, plus the chance to win one of 25 Creative Classroom Kits featuring over \$200 in Newell Brand products.

The first 12,500 teachers who use TeacherLists to post (upload or create) their 2017-2018 school supply list and include any (3) Elmer's®, Sharpie®, Paper Mate®, or Expo® products on their list will each win a free \$5 Starbucks ecard and will also be entered in a random drawing to win one of 25 Creative Classroom Kits featuring over \$200 in Newell Brand products. The user must select at least (3) different products from any of the following Newell Brands Inc. product brands to include on his or her school supply list (and thus be deemed to be a valid school supply list):

- Expo®*
- Sharpie®*
- Elmer's®*
- Paper Mate®*

By creating or uploading a valid school supply list (for an accredited school) that includes at least (3) different different Newell Brands Inc. brand products, you have submitted one entry to this contest. Entrants may not participate with multiple school supply lists or under multiple identities, nor may entrants use any device or artifice to enter or to enter more than once during the Sweepstakes Entry Period or as multiple entrants.

Uploading or creating a school supply list on TeacherLists requires that the user create a free TeacherLists account. By providing your email address, you grant the Sponsor (TeacherLists / School Family Media, Inc.) the right to send you information about your list, along with promotional and/or marketing messages. You may opt out of receiving further Sponsor promotional and/or marketing messages at any time by following the unsubscribe instructions in any email marketing message.

What does the prize include?

The first 12,500 eligible teachers to enter will each receive a \$5 Starbucks ecard. Additionally, the Sponsor will randomly draw (25) teachers to also win a Creative Classroom Kit featuring the following products from Newell Brands (ARV \$201.83):

- (2) 14-count Papermate InkJoy Gel Assorted Colors
- (2) 72-count Papermate Mirado Woodcase Pencils
- (2) 12-count Paper Mate SharpWriter Mechanical Pencils (0.7mm)
- (1) 24-count Expo Low Odor Chisel Tip Dry Erase Markers, Black
- (1) 8-count EXPO Low-Odor Dry Erase Set, Chisel Tip, Assorted Colors
- (1) 24-count Sharpie Accent Tank Style Highlighters, Fluorescent Yellow
- (1) 24-count Paper Mate Flair Felt Tip Pens, Medium Point, Limited Edition Tropical & Assorted Colors
- (2) 30-count Elmer's All Purpose School Glue Sticks, Washable (0.24-ounce sticks)
- (2) 12-count Paper Mate Flair Felt Tip Pens, Medium Point, Red
- (1) 3-count Expo Dry Erase Whiteboard Board Eraser Soft Pile
- (1) 24-count Sharpie Color Burst Permanent Markers, Ultra Fine Point, Assorted Colors
- (1) 8-count Paper Mate Profile Retractable Ballpoint Pens, Assorted Colors

Your odds of winning this sweepstakes depend on the number of entries received.

When does this sweepstakes begin and end?

Start: Monday, 5/1/17 at 12:00 a.m. EST

End: Monday, 6/19/17 at 11:59 p.m. EST

Who is eligible to enter the sweepstakes?

You are eligible to enter this sweepstakes if you meet the following requirements at the time of entry:

- *You are a resident of the 50 United States or Washington, D.C.,*
- *You are 18 years or older*
- *You are a teacher currently employed at the accredited school associated with the supply list posted*
- *You post your classroom school supply list for the 2017-2018 school year and add any (3) different Newell Brands Inc. products from the following brands: Expo, Mr. Sketch, Elmer's, Sharpie, Paper Mate*
- *You are NOT an employee of School Family Media Inc. (SFM) or Newell Brands Inc.*
- *You are NOT an immediate family member (parent, sibling, spouse, child) or household member of an SFM employee or Newell Brands Inc. employee.*

Only one school supply list can be posted per teacher per classroom per school; duplicate teacher lists will not be counted. School supply lists must be real.

TeacherLists will award the first 12,500 eligible teachers with a \$5 Starbucks gift card (ecard).

TeacherLists will then hold a random drawing of all 12,500 eligible entrants after this sweepstakes ends. Winners will be contacted via email before June 30, 2017.

The confirmed winner may not exchange the prize for other merchandise or services. The winner may not designate someone else as the winner.

Prize will be awarded to the school parent group affiliated with the winning entry and mailed to the school's mailing address.

Winners, and all entrants as a condition of entry into the sweepstakes, agree to defend, indemnify, release and hold harmless TeacherLists, Newell Brands Inc., and any other entities involved in development, execution or fulfillment of this sweepstakes, as well as all of their respective agencies, parent companies, subsidiaries, affiliates, and each of their respective officers, directors, shareholders, members, employees, agents, assigns (collectively the "Released Parties") from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, claims, losses, actions, or damages to persons or property, whether actual, incidental or consequential, which may be sustained in connection with (a) submitting an entry or otherwise participating in any aspect of the sweepstakes, (b) the receipt, possession, ownership or use/mis-use of prize awarded, (c) or any typographical or other error in these Official Rules or the announcement of offering of the prizes.

No purchase or payment of any kind is necessary to enter or win.